LAMBDA THETA ALPHA *foundation*

# 2018 ANNUAL REPORT

**Merlix Reynolds**
Foundation Founder and President
*info@ltafoundation.org*

**Denise Vidot**
Director of Administration
*administration@ltafoundation.org*

**Tiffany Vega-Gibson**
Director of Finance
*finance@ltafoundation.org*

**Connie Armhold**
Director of Marketing and Communications
*communications@ltafoundation.org*

# A LETTER FROM THE DIRECTORS

It is with great excitement that we reflect on the first full year of activity for the Lambda Theta Alpha Foundation. During 2018, the Foundation fundraised over $40,000 which positively impacted the community. The funds were used to:

- *Provide assistance to several natural disaster victims*
- *Support the educational aspirations of 17 deserving students*
- *Begin building a reserve of available funding for the future*

It has been a dream of ours to establish an avenue to help our community members. With the support of our donors, this dream has become a reality. Thank you! Our impact in 2018 is just the beginning. We look forward to further engage our existing donors, gain new ones, and make an even bigger impact in our community in 2019.

Our main goals for 2019 are to increase our engagement and diversify our network. We now take our first step toward these goals by calling our supporters to action. Please share information about the Foundation with at least one person inside your current network. By increasing awareness of our mission, we hope to inspire others to become supporters too.

Here's to an impactful 2019!

Sincerely,

*Lambda Theta Alpha Foundation*
*Board of Directors*

EXEMPLIFYING OUR PILLARS

# HUMANITARIAN RELIEF

With the support of our donors, including our first corporate donor, Caliper, the Foundation was able to help four families recover from the impact of various natural disasters that occured in 2017 and 2018.

## HURRICANES MARIA AND FLORENCE

» *Sara Hernandez/Luz Gonzalez*

*Both Sara Hernandez and Luz Gonzalez were impacted by Hurricane Maria. Although Hurricane Maria impacted the island of Puerto Rico in 2017, the road to recovery continued into 2018.*

» *Pamela Beauchamp*

*Pamela Beauchamp was impacted by Hurricane Florence. Not only did the storm significantly impact Pamela's residence, but the damage also caused the loss of other belongings such as but not limited to clothing, personal items, and furniture.*

## #CAMPFIRE

» *Keri Lockard*

*Keri Lockard was impacted by the devastating fires that occured in Northern California during the campfire wildfires in 2018. The Lockard family of five (including her husband and three children ages 14 months, 4 years and 6 years) lost their home and any belongings they were unable to take with them when they left.*

## CALIPER

» *In 2018 the Foundation received its first corporate sponsor. Caliper is a an employee-assessment and talent-management-solutions company that helps businesses align talent and strategy; hire better people faster; and develop leaders, teams, and mission-critical employees. Caliper donated $2,500 to support hurricane victims. We are grateful for this inaugural partnership and look forward to gaining additional corporate sponsors in the future.*

CALIPER

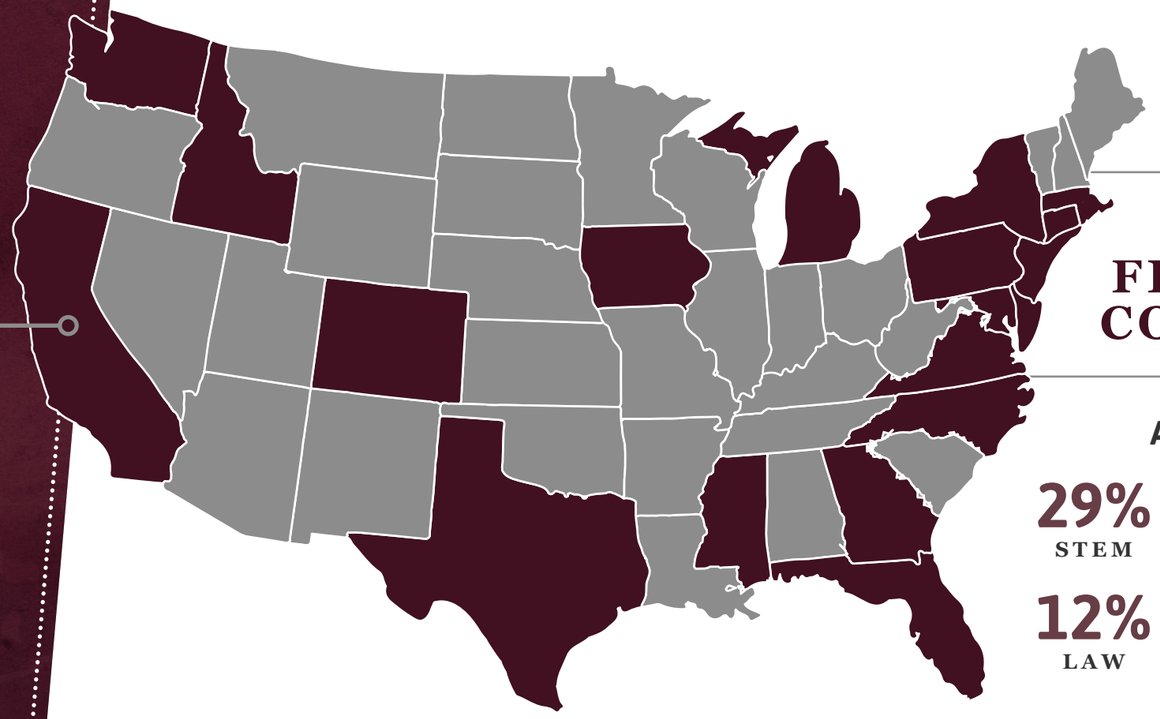
EXEMPLIFYING OUR PILLARS

# SCHOLARSHIP

In June of 2018, the Foundation awarded **17 $1,000 scholarships to 17 deserving students** pursuing their dream of education. These students were High School, College, Graduate and PhD students of varied demographic and educational backgrounds representing eleven different states across the United States. The scholarship recipients demonstrated exceptional academic achievements and dedication to advancing their communities. We are extremely proud of these scholars.

## 91 Applicants

## 17 Recipients



APPLICANTS REPRESENTED

## 19 STATES

76% OF RECIPIENTS WERE

## FIRST-GENERATION COLLEGE STUDENTS

AREAS OF STUDY INCLUDE

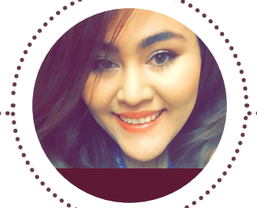
| | | | |
|---|---|---|---|
| 29% STEM | 18% OTHER | 12% BUSINESS | 12% EDUCATION |
| 12% LAW | 12% PSYCHOLOGY | 6% PUBLIC HEALTH | |

# Scholarship Recipients 2017-2018

**Amal Abukar**
Kent-Meridian High School
*University of Washington, Tacoma*
*Kent, WA*

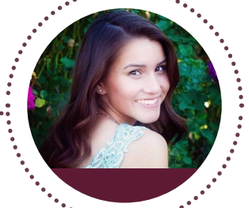
**Omar Husni**
Elizabeth High School
Frank J.Cicarell Academy
*University of Pennsylvania*
*Elizabeth, NJ*

**Linet Paez**
High School for Health
Careers and Sciences
*College of Mount Saint Vincent*
*Bronx, NY*



**Gardenia Contreras**
Heritage University,
Biological Science
*Sunnyside, WA*

**Patricia Fernandez**
Florida Int'l University
Business Administration
*Miami, FL*



**Juliza Ramirez**
University of California,
Santa Barbara
Biological Science
*Downey, CA*

**Alexis Rivera**
Wayne State University
Dual BS, Master of Business
Administration
*Royal Oak, MI*

**Daniela Velasquez**
Towson University
Biological Science
*Silver Spring, MD*

**Diana Estrada Alamo**
Yale University
Master of Public Health
*Seattle, WA*

**Stephanie Higlesia**
Fresno State University
Master of Curriculum
& Instruction
*Fresno, CA*

**Marlene Jones-Pool**
Yale University
Master of Public Health
*New Bedford, MA*

**Stephanie Velez**
Bank St. College of Education
Master of Educational Leadership
for Mathematics Education
*Staten Island, NY*

**Elizabeth Barahona**
Wayne State University
Northwestern University
Doctor of Latino History
*Orlando, FL*

**Gabriela Batista-Vargas**
Georgia State University
Juris Doctor
*Bulford, GA*

**Jessica Islam**
University of North Carolina
at Chapel Hill, Doctor of
Epidemiology - Cancer
*Chapel Hill, NC*

**Jonathan Perez**
Abilene Christian University
Education Doctor -
Organizational Leadership
*Orlando, FL*

**Andrea Valencia**
St. Thomas University School
of Law, Juris Doctor
*Margate, FL*

*High School*

*Undergraduate*

*Graduate*

*Doctorate*

## HIGHLIGHTING OUR
# GRATITUDE

**Palma Level Supporters** *(contributed $500+)*

Caliper Management
Thomasa Gonzalez
Diana Ibarria
Merlix Reynolds
Denise Vidot

**Luna Level Supporters** *(contributed $100-$499)*

Eva Alvarenga
Cynthia Alvarez*
Julio Casado
Ken De Berry
Lambda Theta Alpha Delta Eta Chapter
Gary Grossman
Michelle Grossman
Nathalie Canadas*
Reza Khan
Rosie Flowers
Liz Lizama*
Veronica Ocampo Bahena
Milena Orozco*
Ofelia Oviedo
Sandra Revueltas
Alexis Richbourg
Iris Rodriguez
Lisandra Sanchez
Zyanya Torres*

***Monthly Recurring Donor***



## TELLING THE WHY ON
# GIVING BACK

*I donate because it's my obligation to support the organization that I helped found.*

**Thomasa Gonzalez**
Lambda Theta Alpha Latin Sorority, Inc.
Alpha Chapter, Founding Mother

*Lambda Theta Alpha has helped to shape the woman I have become today. As a Lifetime Member, I am honored to strengthen my support of the sisterhood through my monthly donations to the Foundation. My monthly contributions are part of an on-going personal giving campaign. Donating helps our organization live out our mission by assisting the community and providing women with financial resources for educational and professional growth. The Lambda Theta Alpha Foundation is at the core of what each sister has committed to uphold and support. As such, I am a proud supporter of the Lambda Theta Alpha Foundation.*

**Zyanya Torres**
Lambda Theta Alpha Latin Sorority, Inc.
Gamma Delta Chapter, Founding Sister
Spring 2002

2018

# FINANCIAL SUMMARY

**$42,400** Funds Raised

**$20,800** Funds Donated

**$2,700** Operating Expenses

## LAMBDA THETA ALPHA FOUNDATION, INC.

*Balance Sheet • Period Ending December 31, 2018*

### Assets

| | |
|---|---|
| Total Cash Account | $33,281 |
| **Total Assets** | **$33,281** |

### Liabilities & Equity

| | |
|---|---|
| **Total Liabilities** | -- |
| Retained Earnings | $13,192 |
| Net Income | $20,090 |
| **Total Equity** | **$33,281** |
| **Total Liabilities and Equity** | **$33,281** |

## LAMBDA THETA ALPHA FOUNDATION, INC.

*Profit and Loss Statement • Period Ending December 31, 2018*

### Income

| | |
|---|---|
| Donations | $20,860 |
| Partnership Income | $20,110 |
| Product Sales | $1,460 |
| **Total Income** | **$42,430** |
| **Total Cost of Goods Sold** | **$670** |
| **Gross Profit** | **$41,760** |

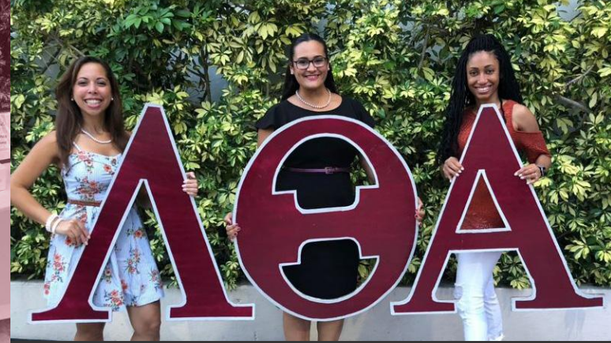
### Expenses

| | |
|---|---|
| Scholarship Awards | $17,000 |
| Humanitarian Relief Awards | $2,000 |
| Office Supplies and Software | $1,840 |
| Shipping, Freight, and Delivery | $520 |
| Transaction Fees | $310 |
| **Total Expenses** | **$21,670** |
| **Net Operating Income** | **$20,090** |

## OUR PARTNERSHIP WITH
# LAMBDA THETA ALPHA

## CONVENTION 2018 IN MIAMI, FL

As a part of the 2018 Lambda Theta Alpha National Convention, the Alumnae Committee organized a silent auction to benefit the Foundation. This event raised approximately **$1,100** for scholarship.




Directors at the Silent Auction

Alumnae Committee/Silent Auction Organizers

## 2018 DUES CAMPAIGN SUCCESS

**65** Undergraduate Donations

**103** Alumnae Donations

**62** At-large Donations

**$1,905** Total

## 2018 GIVING TUESDAY

For 2018 Giving Tuesday, the Foundation and Lambda Theta Alpha joined efforts to raise money and increase awareness of service performed within our communities. Overall, the members of Lambda Theta Alpha reported over 500 hours of service and raised approximately $715 to be used to support our community in the future. The two most contributing individuals were as follows:

» *Top Reporting Volunteer*

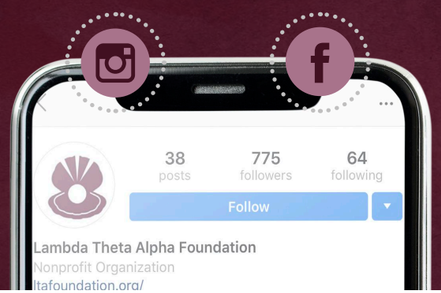
***Lissette Amon** from LTA's Delta Nu Chapter reported a total of **180 hours of service** in 2018.*

» *Top Fundraiser*

***Maria del Rosario Palacios** from LTA's Alpha Sigma Chapter not only reported 147 hours of service serving as the President of the Mundy Mill Parent Teacher Association in 2018, but also lead a personal campaign set to benefit the Foundation where she raised **$380**.*

## HOW YOU CAN SUPPORT
# THE FOUNDATION

Follow us online
***@ltafoundation***




Ask your company if they do ***donation matching*** or ***non-profit gifting***

Identify the Foundation as your ***charity of choice*** on

amazonsmile

Become a recurring ***monthly donor***

***Host an event*** in honor of the Foundation

Volunteer your time by ***sharing your skill/talent*** with the Foundation

Purchase a shield shirt at
***store.ltafoundation.org***

Now available in burgundy or grey!

The Lambda Theta Alpha Foundation's Board of Directors govern the work of the Foundation. The Board shapes the Foundation's direction and ensures that the resources and efforts in place match the Foundation's mission to advance the community through scholarship, educational programing, and humanitarian relief.

---

*ltafoundation.org* • *info@ltafoundation.org*

© 2019 All rights reserved Lambda Theta Alpha Foundation, Inc.